

# Press Release

---

## FOR IMMEDIATE RELEASE

**Orleans Convalescent & Retirement Center Changes its name to The Terraces, Orleans.**



**Orleans, MA - October 14, 2011** - Orleans Convalescent & Retirement Center will now be known as The Terraces Orleans, announced Administrator, Mark Doyle.

The Terraces Orleans, formerly OCRC, has both private, independent senior apartments and long-term, skilled nursing care in a separate wing. The family business has been operating in Orleans since 1969.

“We chose the new name and logo because it more closely reflects the character of our facility, its surroundings and our caring staff,” said Mark Doyle. “At 60 Daley Terrace in Orleans, the Terraces is located in a quiet, residential neighborhood. The Hydrangea is a beautiful plant that is readily associated with Cape Cod. In general the hydrangea stands for friendship, devotion, and understanding which are all characteristics of the service we provide to our residents.”

“We have a new name, but our commitment to delivering consistent, high quality care and support that residents and their families have come to expect will not change,” said Jo Ann Farley, RN, Director of Nursing.

Tours of The Terraces Orleans are available by appointment by calling 508-255-2328.

Visit [www.theterracesorleans.com](http://www.theterracesorleans.com) for more information.

### **Contacts:**

Mark Doyle  
Director of Administration  
508-255-2328  
[mark.doyle@theterracesorleans.com](mailto:mark.doyle@theterracesorleans.com)

Jo Ann Farley, RN  
Director of Nursing Services  
508-255-2328  
[joann.farley@theterracesorleans.com](mailto:joann.farley@theterracesorleans.com)